# 活動條款及細則

#### 【參加者須知】

- 1) NIKE HONG KONG LIMITED (香港) (下稱「本公司」) 為本活動的主辦單位。參加者參與此活動即被視為明白並願意遵守所有條款及細則。本公司有權隨時更改條款及細則而毋須另行通知,而該改動亦會適用於新或現有的參加者。
- 2) 本公司有權保留參加者所填寫之個人資料作日後市場推廣之用途。
- 3) 本公司保留對參加者的參加資格的最終決定權。如因提供錯誤資料或不根據正確登記程序參加,主辦單位有權 拒絕參賽者參加。如參加者虛報個人資料、以虛假帳戶參與、代替他人參加、不誠實參與任何有關活動、違反 活動規則或以任何方式作弊,本公司保留一切權利,包括有權取消其參加者資格及領獎資格。
- 4) 本公司不會對因網絡傳輸而導致參加者提交的資料遺失或錯誤承擔任何責任。如遇網絡或不可抗力等因素導致 本活動無法進行,本公司有權在法律允許的範圍內決定修改、暫停、取消或終止是次活動。
- 5) 本公司保留修改、變更或暫停本活動之權利,如有爭議,均依據主辦單位相關規定或解釋,並可予隨時補充。 參加者一旦參加本活動,則表示同意接受本聲明之約束。

## 【個人資料聲明】

- 1) 本活動由 NIKE HONG KONG LIMITED (香港)有限公司主辦。
- 2) 参加是次活動時·本公司將收集 閣下的個人資料(包括姓名、電話及地址等資料)·並作為是次活動之活動聯繫、活動公告、隨後安排、聯絡及紀錄等行銷目的使用之用途。
- 3) 本公司以及聯營公司、附屬公司、及/或其他商業機構將妥為保存閣下提供之個人資料,並於存續期間內依個人資料(私隱)條例及相關法規於上述活動以及行銷之目的內,於香港境內外使用閣下的個人資料。主辦單位為達成前文所述目的取得你的個人資料傳遞給主辦單位之聯營公司、附屬公司、及/或其他商業機構,以及為本公司進行資料維護、處理及寄發之服務供應商,而不論傳輸地點是否在香港。
- 如閣下不欲提供相關個人資料,則將影響閣下參加是次活動或取得主辦單位活動參與之權益。

#### 【免責聲明】

- 1) 参加者如因參與任何活動而導致的任何損傷及損失,主辦單位及協辦單位均不會負責。
- 2) 本公司毋須因參加者於登記、登入、連接個人社交網絡、報名參與活動或換領獎賞途中的任何失誤、延誤、失敗、中斷、攔截、暫停、斯詐或違反保安事項;或本公司控制範圍內的任可原因,對所產生的任何損失、損害賠償或索償,向參加者或任何第三方負責或承擔任何責任。參加者同意並承諾,不會為參加此活動而招致的任何損失、損害或開支,包括但不限於參加者的資料、軟件、電腦、電話、電子產品、電訊設備或其他設備的任何損失或損害,要求本公司負責或承擔任何責任。

### **Event Terms and Conditions**

# **Important Notice for Participants**

- 1. The event is organized by NIKE HONG KONG LIMITED. By participating in the event, you acknowledge and agree to comply with the terms and conditions. We reserve the rights of change to event terms and conditions without prior notice, such changes are applicable to new and existing participants.
- 2. We reserve the rights to use your information for marketing purposes whenever deemed appropriate in the future.
- 3. We reserve the right of final acceptance of registration. In events, including but not limited to, of provision of false information, participating with false account, fraud, breach of contract or any other violation of terms and conditions, we reserve the rights to deprive any participant of participating and winning.
- 4. We shall not in any event be liable of any loss of or any inaccurate information arising in any way from or in any connection with any system, server or connection failure. We reserve the rights to amend, suspend, cancel, terminate the event. This clause shall take effect to the fullest extent permitted by law.
- 5. We reserve the rights to amend, change and suspend the terms and conditions. If any part of the terms and conditions is unclear, we reserve the rights to interpret when deemed appropriate. By participating in the event, you agree to be bound by the terms and conditions.

### The Use of Personal Data

- 1. The event is organized by NIKE HONG KONG LIMITED.
- We use your personal information for the purposes of our normal business operations including but are not limited to: event logistics; promoting event information; informing you about event arrangements; record-keeping.
- 3. We, our agents, our subsidiaries, and/or other commercial parties will store your information and reserve the rights to use such information in Hong Kong as required in the normal course and scope of our business in the provision of our services as mentioned above. We also reserves the rights to disclose such information with our agents, our subsidiaries, and/or other commercial parties and the service provider that protects, handles and transmits such information, regardless of location of transmission, as required in the normal course and scope of our business.

4. If you do not wish to provide any personal information, you hereby acknowledge and agree to forfeit your rights in participating in the event.

## Disclaimer

- 1. NIKE HONE KONG LIMITED or its agents or employees shall in no event be liable of any damages or loss arising in event participation.
- 2. We are not liable for any indirect, incidental or consequential damages arising in any way from or in connection with any system, server or connection failure, error, omission, interruption or unavailability, any delay in transmission during, but not limited to, the course of event registration and prize redemption, even if advised of the possibility of such damages. You hereby acknowledge and agree not to pursue claims against any damages, loss or expense (including but not limited to participant's information, software, computer, telephone, or any other electronic or telecommunication devices).