

## **EVENT INFORMATION**

#### WHAT ARE THE EVENT DATES FOR NIKE WOMEN SAN FRANCISCO?

Nike Women San Francisco will take place October 15 -October 18, 2015.

### WHERE CAN I FIND THE LATEST INFORMATION ABOUT NIKE WOMEN SAN FRANCISCO?

To ensure you have the most current information on Nike Women San Francisco and the Nike Women's Half Marathon, "Like" us at facebook.com/runnikewomenseries or visit nike.com/sf.

### WHAT OTHER EVENTS ARE TAKING PLACE DURING NIKE WOMEN SAN FRANCISCO?

All runners can register to participate in an exclusive NTC Get Focused workout on Friday, October 16th and the NRC Shakeout Run on Saturday, October 17th. Reserve your spot at nike.com/sf.

### CAN I BRING A FRIEND WHO IS NOT A REGISTERED RUNNER?

No, you must be registered for the Nike Women's Half Marathon in order to reserve your spot for any additional Nike Women SF events. Visit nike.com/sf for additional Nike+ Run Club programming.

### WHAT IS THE NIKE+ TRAINING CLUB GET FOCUSED WORKOUT?

Choose one of 2 different times on Friday, October 16th to get physically and mentally ready for race day. Come geared up to work out, but don't sweat it, this NTC inspired workout is designed to target specific areas of your body, enabling you to run your fastest 13.1. During this session you will also experience an immersive course preview led by our very on Nike+ Run Club coaches. You won't want to miss this.

### WHAT IS THE NIKE+ RUN CLUB SHAKEOUT RUN?

Choose one of 2 different start times on Saturday, October 17th to shake the legs out before race day. Nike+ Run Club Coaches and Pacers will lead you on a 2 mile run throughout the city. On this run, we will take it easy, because we know that all of the hard work that got you here is about to pay off. It's almost race day.

# WILL ONSITE REGISTRATION FOR THE NTC GET FOCUSED AND THE NRC SHAKEOUT RUN BE AVAILABLE AT EITHER EVENT?

No, in order to attend you must register prior to the event time.

## WILL THERE BE GEAR CHECK AVAILABLE AT THE NTC GET FOCUSED AND THE NRC SHAKEOUT RUN?

Yes, gear check will be available onsite for all registered participants.

# **PASS INFORMATION**

#### WHEN WILL I RECEIVE MY PASS?

You will recieve your pass in you October 5<sup>th</sup> confirmation email. Please note, if you registered after September 18<sup>th</sup> you will not receive a this confirmation email.

### MY PASS DOES NOT DISPLAY MY NTC/NRC EVENT(S). CAN THIS BE CORRECTED?

Unfortunately, we are unable to update your pass throughout the weekend.

### **CAN MY PASS BE RESENT?**

If you registered after September 18th, you will not receive your pass.

### DO I NEED MY PASS FOR THE NTC/NRC EVENT(S)?

We recommend all runners have their pass to check-in to both events. If you do not have one, our staff will have to ability to check you in your Nike+ email.

### DO I NEED MY PASS FOR THE NIKE+ SERVICE?

We recommend all runners have their pass available at each experience. If you do not have one, our staff will have to look you up by Nike+ email.

# **NIKE WOMEN SAN FRANCISCO**

# **NIKE+ SERVICES INFORMATION**

### WHAT IS NIKE+ SERVICES?

Experience the best of Nike innovation and complete the serivce provided to earn a limited edition Nike Women SF earring collection (\*while supplies last). For more information, visit <a href="nike.com/sf">nike.com/sf</a>.

### DO YOU HAVE TO BE A REGISTERED RUNNER TO PARTICIPATE?

Yes, you must be registered for Nike Women SF.

### DO I NEED TO BRING ANYTHING TO PARTICIPATE?

We encourage all runners to have their pass available upon check-in.

### DO I HAVE TO REGISTER OR CAN I JUST SHOW UP?

You do not need to regsiter for Nike+ Services. Show up to one of the the locations during open hours, complete the service and earn the limited edition earring.



# REGISTRATION

#### **SPAM**

To ensure our emails do not end up in your spam folder, please add <a href="mailto:nike.com">nike@official.nike.com</a> and <a href="mailto:runnikewomen@nike.com">runnikewomen@nike.com</a> to your safe sender email list to receive registration announcements and information about the Nike Women's Half Marathon SF. Additionally, you can follow us at facebook.com/runnikewomenseries.

#### **NIKE UNSUBSCRIBE**

If at any time you opted-out or unsubscribed from receiving future email messages from Nike, then you will not be sent any email's from Nike, even if you have participated in past Nike Women's Half Marathon events.

### WHAT IF I REGISTER AND THEN BECOME INJURED OR AM UNABLE TO ATTEND?

Unfortunately your race entry is non-refundable. There are no refunds for canceled entries. There is also no ability to transfer entry fees to any other Nike event.

### CAN I TRANSFER MY REGISTRATION TO ANOTHER RUNNER?

No, your registration for Nike Women San Francisco, including the Nike Women's Half Marathon, is non-transferable.

#### **CAN MEN PARTICIPATE?**

The Nike Women's Half Marathon SF is open to both male & female participants.

### WHAT OTHER TERMS SHOULD I BE AWARE OF?

In the event that the operation, security or administration of the application process is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, NIKE USA, Inc. may, in its sole discretion, suspend the application process to address the impairment and then resume accepting applications. NIKE USA, Inc. reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the application process or to be acting in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the application process may be a violation of criminal and civil law, and, should such an attempt be made, NIKE USA, Inc. reserves the right to seek damages from any such person to the fullest extent permitted by law. NIKE USA, Inc.'s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

By submitting an application, applicants agree to release and hold harmless NIKE USA, Inc., its parent and related companies, and their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of the application process or participation in the Half Marathon or other Nike Women San Francisco events, including, but not limited to (a) unauthorized human intervention in the application process, (b) technical errors related that may prevent an application from being processed, or (c) injury to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Half Marathon or other Nike Women San Francisco events. Applicant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.



# **TRAINING**

### DOES NIKE PROVIDE ANY TRAINING FOR NIKE WOMEN SAN FRANCISCO EVENTS?

YES! Nike+ is a one-stop shop for all your training needs. Nike+ rewards your successes and lets you share them with friends. You can track your performance, see where you've run, share with friends and challenge yourself through training. Visit <a href="https://www.nikeplus.com">www.nikeplus.com</a>.

### WHERE CAN I FIND MORE INFORMATION ABOUT NIKE+ RUN CLUB AND NIKE+ TRAINING CLUB CLASSES IN MY CITY?

Click HERE for more information about Nike+ Run Club and Nike+ Training Club classes for athletes of any skill level in a city near you.

If you live in San Francisco, click HERE. Come run and train with us in SF.

If you live in Los Angeles, click HERE. Come run and train with us in LA.

If you are not located near a Nike store, download Nike+ Running and N+TC apps to track your workouts for free.

# **NIKE WOMEN SAN FRANCISCO**

# PACKET PICK-UP

#### CAN SOMEONE ELSE PICK UP MY RACE PACKET ON MY BEHALF?

We encourage each registered runner to pick up his or her own race packet. For reasons of travel or work obligation, you may designate another runner to pick up your packet. Each participant may pick up a maximum of two (2) additional race packets.

For Packet Pick-Up, you must present your confirmation email or passbook and one form of acceptable photo ID. The confirmation number and passbook will be sent via email in early October. Anyone who registered in the College Program must also bring a valid physical student ID.

If you are picking up a race packet for another person, or someone else is picking up your race packet, a copy of the runner's confirmation email and valid photo ID must be presented. If you are picking up a packet for someone registered in the College Program, a copy of the runner's valid student ID must be presented as well. Paper documents or smart phone images are both acceptable. Proper ID must be shown to receive a packet. There are no exceptions.

### WHAT DO I NEED TO BRING WITH ME TO PICK UP MY RACE PACKET?

For Packet Pick-Up, you must present the confirmation email and one form of acceptable photo ID. Your confirmation email will be sent early October. Anyone who registered through the College Program must also bring a valid student ID.

### WHERE CAN I PICK-UP MY RACE PACKET?

For participant convenience, race packets will be available for pick up in advance at designated early Packet Pick-Up locations.

#### **Early Packet Pick-Up Locations:**

Nike Union St. - Thursday, October 8, 3PM — 9PM
Fleet Feet Sacramento — Saturday, October 10, 10AM — 8PM
Nike Stanford — Sunday, October 11, 10AM — 8PM
Forward Motion Sports Danville — Monday, October 12, 10AM - 8PM



### Race Weekend Packet Pick-Up Location:

The Westin St. Francis
Entrance on Post St., San Francisco CA 94102
Thursday, October 15, 12:00PM — 8:00PM
Friday, October 16, 10:00AM — 8:00PM
Saturday, October 17, 8:00AM — 6:00PM

Again, you must have your confirmation email and a valid photo ID. If you took part in the College Program, you will need to bring a valid physical 2014 - 2015 or 2015 - 2016 Student ID.

#### CAN I PICK UP MY PACKET ON RACE DAY?

No, there will not be Packet Pick-Up on race day. All runners must pick up their packet at the designated Packet Pick-up locations prior to race day. Please bring a valid ID, confirmation email and valid Student ID if applicable.

### WHAT IS THE RACE DAY TANK?

The official race day tank is a Dri-FIT tank (women) and t-shirt (men). Participants are encouraged to wear it on race day.

### WHAT DOES MY RACE PACKET INCLUDE?

Your race packet will include your Race Bib, which has your timing tag on the back. Your race bib MUST be worn on race day. You will also receive an adhesive numbered sticker matching your Race bib number, safety pins, and a clear Gear Check bag. You will need to place your numbered sticker on the clear Gear Check bag. This numbered clear bag is the only bag you will be allowed to drop at Gear Check and all contents must be visible through the bag.

# **NIKE WOMEN SAN FRANCISCO**

# **TRAVEL**

#### HOTEL OPTIONS

San Francisco offers a wide variety of lodging options in a wide range of prices. The San Francisco Convention and Visitor's Bureau can also recommend hotels:

#### San Francisco Convention & Visitors Bureau

201 Third Street, Suite 900 San Francisco, CA 94103-3185

Phone: 415-974-6900 TDD: 415-227-2619 Fax: 415-227-2602 sanfrancisco.travel

Hours: Monday-Friday, 8:30am-5pm Closed weekends and major holidays



### PARKING/TRANSPORTATION

### WHERE DO I PARK FOR THE EVENT?

Participants are encouraged to park at the Fifth and Mission garage located just three blocks south of Union Square. Directions and rates are available at <a href="https://www.fifthandmission.com">www.fifthandmission.com</a>. Parking will be available in various additional parking garages within a half-mile of Union Square for a fee. Race organizers are not affiliated with these garages and do not guarantee availability or pricing.

Public Transportation is also available, visit sfmuni.com or call 415.673.MUNI

Participants are also encouraged to download the Lyft app for an on demand driver to get around the city.

### WILL TRANSPORTATION BE AVAILABLE FOR FRIENDS/FAMILY? HOW CAN I PURCHASE TICKETS?

You can purchase wristbands for spectator shuttle round-trip transportation during registration or from the Packet Pick-Up ticket booth (cash or credit card only), for \$20 while supplies last. All passengers must have a wristband to board the spectator cheer shuttles. The spectator shuttle-loading zone will be located at Geary Ave. between Mason St. & Powell St. Space and wristbands are limited.

### NIKE WOMEN SAN FRANCISCO

### HALF MARATHON PARTICIPANTS

### WHAT IS THE DATE FOR THE NIKE WOMEN'S HALF MARATHON?

The race is Sunday, October 18, 2015.

### WHAT TIME DOES THE NIKE WOMEN'S HALF MARATHON START?

The race will start at 6:30AM.

### **CAN WALKERS PARTICIPATE?**

Yes, walkers are welcome to participate, however, all participants hold a 15:00 min per mile pace.

#### **WILL THERE BE AN ELITE DIVISION?**

The Nike Women's Half Marathon SF does not provide an early, elite start. In accordance with USATF rules, overall winners will be determined based on gun time. Therefore, female runners who would like to compete for the top three spots should plan to line up as close to the starting line as possible.

### HOW MANY RUNNERS DO YOU EXPECT TO PARTICIPATE THIS YEAR?

There will be approximately 25,000 participants in the Nike Women's Half Marathon.

### WILL BART OPEN EARLY FOR THE NIKE WOMEN'S HALF MARATHON?

No. BART will operate normal business hours, and will not be operating early for the Nike Women's Half Marathon. Ride shares, taxis, and carpooling are highly recommended.



#### **HOW CAN I VOLUNTEER?**

We welcome your participation as a volunteer! The event will need hundreds of volunteers to staff aid stations, packet pick-up and offer support to the runners at the start and finish. We have found the greatest success with groups of 20 or more volunteers (corporate, non-profit, philanthropy, etc.) To volunteer at Nike Women San Francisco please contact <a href="mailto:nikevolunteer@tricalifornia.com">nikevolunteer@tricalifornia.com</a>. Individual volunteer signs ups will begin after August 15, 2015.

### WHO IS PRODUCING THE NIKE WOMEN'S HALF MARATHON SF?

For the twelfth year in SF, NIKE USA, Inc., has once again engaged On Board Experiential Marketing to produce the event. Also in their eleventh year, Tri California will provide Race Directing services.

# **NIKE WOMEN SAN FRANCISCO**

# THE RACE & COURSE

### WHAT DO I NEED RACE DAY TO BE ALLOWED TO PARTICIPATE?

To participate in the 2015 Nike Women's Half Marathon SF and to be allowed on course, all runners must be wearing their assigned race bib. Be sure to complete the emergency contact information on the backside of your bib before racing.

Your bib should be attached to the front of the body on the outer-most garment in order to be visible to all race officials, photographers, and finish line technicians throughout the race. Runners who do not have a race bib will be escorted off the course and will not be recognized or rewarded as a participant.

### WHAT IF MY RACING BIB AND/OR TIMING CHIP FALLS OFF DURING THE RACE?

If the bib is securely fastened to the front of the runner's body this is unlikely to occur. In the event a runner makes it to the finish line and is missing their race bib/timing tag, they should immediately head to the solutions tent to prove their status and be recognized as a finisher.

### IS THERE GEAR CHECK FOR PARTICIPANTS?

Yes, there will be gear check for all race participants within the start and finish area.

### HOW MANY WATER STATIONS AND PORTO-LETS WILL BE AVAILABLE?

The Nike Women's Half Marathon SF course will have 6 aid stations. Porto-lets will be available at all aid stations as well as additional locations on course.

### WHO WILL BE PROVIDING MEDICAL FOR THE NIKE WOMEN'S HALF MARATHON?

UCSF is the official medical partner.

### WHAT WILL BE AVAILABLE AT EACH AID STATION?

Water will be provided by Whole Foods Market at each aid station, Nuun Electrolytes (lemon-lime & tri-berry) will be available at aid stations 2-6, Perfect Bar (almond butter & peanut butter flavor) will be available at aid station 3 and Honey Stinger Gels (Fruit Smoothie & Vanilla) will be available at aid station 4.

### IS IT A LOOP COURSE OR OUT AND BACK?

The Nike Women's Half Marathon SF course is not an out and back, but instead a point to point course.



### IS THERE A WAY TO TRACK A RUNNER?

Yes. Runner Tracking is available to all runners that opted-in at registration. For more information please <u>visit nike.com/sf</u> during Nike Women SF weekend.

### IS THE NIKE WOMEN'S HALF MARATHON COURSE CERTIFIED BY USA TRACK AND FIELD?

Yes, the Nike Women's Half Marathon SF Course is USATF certified and follows USATF Rules.

### WHERE CAN I FIND A START MAP FOR THIS YEAR'S RACE?

Please visit gonike.me/nwsf15startmap to view this year's start map.

### WHERE CAN I FIND A COURSE MAP FOR THIS YEAR'S RACE?

Please visit <u>nike.com/sf</u> to view this year's course map.

### WHERE CAN I FIND A LIST OF ROAD CLOSURES FOR THIS YEAR'S RACE?

Please visit gonike.me/nwsf15roadclosures to find a list of road closures.

### WHERE CAN I FIND A FINISH VILLAGE MAP FOR THIS YEAR'S RACE?

Please visit gonike.me/nwsf15finishmap to view this year's finish village map.

### ARE BIKES. BABY JOGGERS. OR DOGS ALLOWED ON COURSE?

No, for safety reasons, strollers, bikes and like vehicles of any kind, and animals are not permitted.

### DO I NEED TO COMPLETE THE COURSE BY A SPECIFIC TIME?

Each runner will need to complete course by the specified time and maintain a 15:00 min/mile pace. Course cutoff times will be available on nike.com/sf on October 5th.

### WHAT IF I CANNOT COMPLETE THE COURSE BEFORE IT CLOSES?

Per police and permit requirements, any individual falling off the runner timeline will be asked to board a trailing van or continue on a modified course to ensure timely event completion.

### IS THERE A LOST AND FOUND?

Yes, any items found at Early Packet Pick-Up will be kept onsite through the weekend and then moved to the Westin Production Office. Any items found at Packet Pick-Up will be kept in the respective area for one day and then moved to the Westin Production Office. Items found on race day will be kept at the Info/Solutions/Lost and Found tent in the post-race celebration area. Any items not finally claimed on race day from all sources will be kept for a maximum of 14 days and then appropriately discarded. For Lost and Found inquiries please contact Customer Service at 1.866.RUNNIKE or runnikewomen@nike.com.

# **NIKE WOMEN SAN FRANCISCO**

HALF MARATHON - THE CAUSE

### THE LEUKEMIA & LYMPHOMA SOCIETY AND TEAM IN TRAINING

The Leukemia & Lymphoma Society ® (LLS) is the world's largest voluntary health agency dedicated to blood cancers. The LLS mission: Cure leukemia, lymphoma, multiple myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world and provides free information and support services, and is the voice for all blood cancer patients seeking access to quality, affordable, coordinated care.



The Leukemia & Lymphoma Society's Team In Training (TNT) is the world's leading endurance sports charity training program. Participants raise funds to support lifesaving cancer research. In return, they receive personalized training from professional coaches, training clinics, and the support and camaraderie of a team.

### HOW LONG HAS NIKE BEEN A SPONSOR OF TEAM IN TRAINING?

Nike and TNT have enjoyed a very rewarding partnership since 2004 as part of the Run Nike Women Series.

### HOW MUCH MONEY HAS TEAM IN TRAINING RAISED OVER THE YEARS?

Since Team In Training's inception in 1988, more than 600,000 participants have helped LLS invest more than \$1 billion in research to advance therapies that save lives. Since the first Nike Women's Marathon to Benefit The Leukemia & Lymphoma Society in 2004, TNT participants in the Run Nike Women's Series have raised more than \$152 million.

### IS TEAM IN TRAINING TARGETED TO ANY PARTICULAR LEVEL?

People of all ages — from novices to seasoned athletes — participate in Team In Training. Novice and experienced runners succeed in the program with the help of personalized coaching as well as a supportive and friendly team environment. Many people run in honor of a patient, which provides a strong motivation to succeed.

#### CAN I RECRUIT OTHERS TO RUN WITH ME?

Yes. TNT is a great experience to share with friends, family, colleagues or any combination of people who share a passion for doing good for others while doing good for themselves.

### ARE ALL REGISTERED PARTICIPANTS TRAINING WITH TEAM IN TRAINING FOR THE NIKE WOMEN'S HALF MARATHON?

No. Although some of the participants have trained through TNT, many runners have trained on their own and raised funds through The Leukemia & Lymphoma Society's Make Cures Happen program.

### CAN I REGISTER FOR THE NIKE WOMEN'S HALF MARATHON THROUGH TEAM IN TRAINING?

Yes, please visit teamintraining.org/nikewm for more information.

### WHO IS PRODUCING THE NIKE WOMEN'S HALF MARATHON SF?

For the twelfth year in SF, NIKE USA, Inc., has once again engaged On Board Experiential Marketing to produce the event. Also in their eleventh year, Tri California will provide Race Directing services.

# **NIKE WOMEN SAN FRANCISCO**

# HALF MARATHON - AWARDS & RESULTS

### WHAT PRIZES WILL BE AWARDED AND IN WHAT CATEGORIES?

The Nike Women's Half Marathon SF will recognize and award the top three female runners to cross the finish line in the half marathon. These overall winners will be determined solely by the order in which they cross the finish line, as opposed to chip times. Therefore, female runners who would like to compete for the top three spots should plan to line up as close to the starting line as possible. This is an open race and there will not be separate start times or a designated "elite" pack.

In addition to the first, second, and third place winners, the Nike Women's Half Marathon SF will recognize the top male and female finishers in each age group. Chip time will be used to establish age group winners and awards will be sent via mail after the race.



#### **AGE GROUPS:**

Under 19

20-24

25-29

30-34

35-39

40-44

45-49

50-54

55-59

60 - 64

65-69

70-74

75-79

+08

### WHEN AND WHERE WILL THE AWARD CEREMONY BE HELD?

Awards will be given to the top (3) female finishers of the Nike Women's Half Marathon. All divisions awarded will be mailed after the event.

### DO ALL RACERS RECEIVE A MEDAL OR CERTIFICATE?

After crossing the finish line, all participants will receive a commemorative Nike Women San Francisco finisher's award designed in partnership with Tiffany & Co. To be recognized as a finisher you must wear your race bib and complete the entire course by the specified cut-off time.

### WHERE CAN I FIND NIKE WOMEN'S HALF MARATHON RESULTS?

Visit nike.com/sf to find your offical race results.

### WHERE CAN I FIND PREVIOUS YEARS' RACE RESULTS?

The 2004 NIKE WOMEN'S MARATHON SF race results can be found HERE.

The 2005 NIKE WOMEN'S MARATHON SF race results can be found HERE.

The 2006 NIKE WOMEN'S MARATHON SF race results can be found HERE.

The 2007 NIKE WOMEN'S MARATHON SF race results can be found HERE.

The 2008 NIKE WOMEN'S MARATHON SF race results can be found HERE.

The 2009 NIKE WOMEN'S MARATHON SF race results can be found HERE.

The 2010 NIKE WOMEN'S MARATHON SF race results can be found HERE.

The 2011 NIKE WOMEN'S MARATHON SF race results can be found HERE.

The 2012 NIKE WOMEN'S MARATHON SF race results can be found HERE.

The 2013 NIKE WOMEN'S MARATHON SF race results can be found HERE.

The 2014 NIKE WOMEN'S HALF MARATHON SF race results can be found HERE.

### WHO CAN I CONTACT IF I HAVE FURTHER QUESTIONS?

Please email <a href="mailto:runnikewomen@nike.com">runnikewomen@nike.com</a> or call (866) RUN-NIKE with any additional questions.

