WE RUN DUBAI FAQS

RACE DAY

Where is the race?

The race will be taking place within Downtown Dubai and DIFC. Assembly point is at The Venue, Downtown Dubai.

What is the distance?

We Run Dubai is a 10K race (6.2 miles).

Do I need to wear my 'We Run DXB' shirt?

Yes you must wear your race shirt on race day. Please try and order the correct size. There will be a swap shop available on Race Day. However, sizes will be subject to availability.

Will there be pacers?

Yes, pacers will be available to help you get the time you want.

Is it chip timed?

Yes

What time does the race start and when shall I arrive?

The event village will be open for you, family and friends from 6 am. We recommend you arrive by 6:00 am.

We will begin lining up runners on the start line at 7:15 am and the gun will go off at 7:30 am. Please allow plenty of time to make your way to the event village, use the facilities and store your bag if necessary. Please bear in mind that the walk from The Dubai Mall parking lot to The Venue is about 300m and will take approximately 4 minutes. The walk from The Dubai Mall taxi rank is about 600m and takes approximately 6 minutes.

What are the course details?

The course will commence at the Event village, which will be located at The Venue. The roads around the Mohammed Bin Rashid Boulevard will be closed to traffic as runners take their sport at the starting line opposite the restaurant Tche Tche in Downtown Dubai.

Runners will be alerted to start and will run the boulevard, make their way to the DIFC road, head into the tunnel that will bring them back down towards the boulevard and will end at the same starting point.

The exact route map can be found on the registration page. If there are any questions don't hesitate to contact us on the available channels.



Will it be possible to store my things during the race?

Yes, there will be bag-check facilities at the event. When you check your baggage you will receive a separate wristband in order for the Nike promoters to tag and track your baggage. The bags will be attended at all times, they are left at your own risk.

Will there be refreshments during the race?

Yes, water will be handed out in the Event Village, on the course and at the finish line and there will be healthy food and drinks available after the race for free.

Is there a time limit for the completion of the race?

The race will finish at 9.30am, therefore all participants will be required to finish the race within a two hour time limit. The Event Village will close at 10.30AM when all participants will be asked to make their way out of the area.

Can I bring my friends and family to watch?

Yes, family and friends will be allowed access into the Event Village and around the route and advice will follow as to the best viewing spots for them to see you run!

Is there a medal?

All those completing the full 10k distance will receive a bespoke medal at the end of their run.

Are there prizes?

First place male and female:

Free entry to a 2015 global scale half-marathon (city tbc) including and (Economy) Travel, accommodation (3-4* Nike designated hotel standard room and breakfast) and Nike product.

Total prize package worth circa 3-5k p.p. (depending on destination/flight & hotel fluctuation based on actual departure dates & times etc.)

Second place male and female:

AED 5,000 voucher each

Third place male and female:

AED 3,000 voucher each

REGISTRATION

How do I register?

- All registrations will take place via [nike.com/werundubai]
- You can register via your mobile or desktop
- You will be prompted to register with Nike+ as first point of registration

How long is registration open for?



Registration window is 24.10.14-12.12.14 or until we reach capacity.

How many runners will be participating?

There will be up to 8,000 runners taking part in the Nike We Run Dubai 10k.

How do I know I've been accepted into the race?

When registration is complete, you will receive a confirmation email from us. If you have a confirmation e-mail then you have a place in the race.

If you are unsure that you are entered to the race, follow the procedure below:

- 1. Check to see if you received a confirmation email from us. You may not be receiving any emails from us even if you are entered for the following reasons:
- You provided us with an incorrect or out of date email address
- The emails are being directed into your junk folder
- Our emails are being rejected by your email server
- Our email service has delayed or lost your email
- 2. If you have been charged the entry fee, but have not received any emails from us then please contact us through the customer service contact details in the 'general' section below. We will respond to let you know whether you are entered or not. If you are concerned that you aren't entered into the race please contact us straight away. Do not leave it until the last minute as the race may then be full.

Is there a fee to use Nike+?

Registering with Nike+ is free.

To register, all participants will be required to login or set up a Nike+ account. This will enhance your training and race day experience. Registering as a Nike+ member upon registration is a mandatory requirement to enter the race.

If you have an iPhone or Android device, then you can download the free Nike+ Running App.

Who can register?

The race is open to anyone over 16 years or older. Runners under the age of 16 cannot enter. Please be aware that if you are under 21, you need to print out the parental waiver and have it signed and submitted along with a copy of your guardian's ID upon race pack delivery.

Is the course suitable for wheelchairs?

Unfortunately the course is unable to accommodate wheelchair users.

What is the fee to race in the Nike We Run Dubai 10k?

Registration is AED100.

Registration is free for all U21 Participants who are U21 on Race day.



Can I register for my friends too?

Registration for the Nike We Run Dubai 10K race is individual, however we do encourage you to invite your friends to sign up and join you for a run like no other.

What are the 3 types of runners I can describe myself as during registration?

The 3 types of runners you can choose from are: Beginner, Intermediate or Advanced.

Selecting one of these options will not only assist us with allocating you the correct pace group on race day, but more importantly, allow us to provide you a training plan which is right for you.

Will there be an elite division?

The Nike We Run Dubai 10K will not provide an early, elite start.

What are the payment methods for registration?

We use credit cards to process all payments. If you are paying with Visa, MasterCard or American Express you can choose to do so directly through the registration website and complete the transaction.

What if I register and then become injured or am unable to attend the race?

Unfortunately no refunds are available for the Nike We Run Dubai 10K race.

Can I transfer my registration to another runner?

Unfortunately no transfers are available for the Nike We Run Dubai 10K race.

Browser matrix

These are the browsers that support the race registration tool: IE8, Chrome Latest, FF Latest, Safari Latest

Usable Devices: matrix

The following devices can be used to register for the race:

iPhone 5 / iOS 6.1, iPad 3 / iOS 6.1, iPad Mini / iOS 6.1, Samsung Galaxy SII (480 x 800) / Android Gingerbread, HTC One X (720 x 1280) / Android Ice cream Sandwich, Samsung Galaxy Tablet / Android Ice cream Sandwich, iPhone 4S / iOS 6.1, iPhone 3GS / iOS 5.1, iPad 2 / iOS 5.1, Nokia Lumia 920 / Windows 8*, Blackberry 8520 *

* The Windows 8 and Blackberry devices are likely to be partially supported. That means the pages should function properly, but may render with formatting issues.

TRAINING

Is there a training plan?



Yes, a training plan will be provided to all those taking part. This will help you reach your desired goal for the race and fitness levels. For more information on our training programmes please check out our Nike+Run Club Tab on our Facebook page: <u>https://www.facebook.com/NikeRunningMiddleEast</u>

Our Social media outlets will keep you up to date with all the coaching, motivation and Nike+ app challenges, preparing for your race goal.

RACE PACK COLLECTION

Where and when do I pick up my Race Pack?

Race packs will be delivered to you. The race pack will be delivered to the shipping address provided once registration is completed. For international registrants, the Race packs will be ready for pick up at the race village one day prior to the race and will not be delivered outside UAE.

Please make sure you have placed the right address in the required fields on the registration tool, otherwise your race pack may not be delivered.

The Nike We Run Dubai race pack will be delivered from the last week of November up to three days prior to the race.

All undelivered race packs and international address race packs will be sent to the race village and can be collected there 1 day prior to the race. Please try to collect your race pack one day prior to race day in order to come ready on race day!

What identification do I require to collect my Race Pack? Can I get someone else to pick up my race pack?

Nike will be delivering your personal race pack. Please make sure to place the right shipping address when filling out the registration form. Upon delivery, you will be required to show ID as proof you are the person who is deserving of the race pack. Two forms of identity is required, this can either be your personal Emirates ID card or your passport. You will also need your confirmation number. In case someone is receiving your race pack on your behalf, please make sure they have a copy with your ID upon delivery.

If you are under 21 years old, it is required that you download the parental waiver from the Nike website and have it signed by a parent or guardian. Please have the waiver ready along with your guardian's ID copy (Passport or Emirates ID) in order to collect your pack upon delivery. The waiver can be found and downloaded here: http://www.nike.com/xm/en_gb/c/running/we-run-dubai/terms. Kindly note that any Missing, incomplete or unsigned waivers may result in your race pack being withheld and being returned as 'undeliverable'.

Although every effort will be made to deliver your race pack correctly and on time, no liability will be accepted by Nike or its agents for race packs undeliverable due to bad, incomplete or missing address or contact number, refusal to accept delivery, consistent unavailability of received or absence of receiver for whatever reason.



TRANSPORT TO THE RACE

Nike will not be providing specific transport for the race. However, runners can make their way down to the event by car and taxi. The car park available for public and runners are the fashion avenue car park, the Dubai mall cinema car park, and the Dubai mall parking. These are available from SZR and Al Khail road, feeding directly onto Dubai mall. Directional signage will be available on all the car parks to direct towards the race village. Taxi drop off will be the Armani Hotel roundabout till 6am and moving to the Fashion car park intersection till 7:30AM. We advise carpooling or using public transport to avoid running into potential traffic or parking issues.

GENERAL

Who can I contact if I have a question?

If you need to contact Nike with questions regarding "We Run Dubai", please contact us on <u>info@werundubai.ae</u>. Alternatively you can pose your questions to us on our Nike Running Middle East social platforms.

Facebook: https://www.facebook.com/NikeRunningMiddleEast

Twitter: https://twitter.com/NikeRunningME