

## OFFICIAL RULES FOR THE JDI SUNDAY SWEEPSTAKES ("SWEEPSTAKES")

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.**

**NCAA/HIGH SCHOOL ELIGIBILITY.** I understand and agree that if I am, or may become, a student athlete, I am responsible for my own eligibility and/or amateur standing. I am aware of, and agree to comply with, all applicable rules, regulations, and bylaws of my state/territory/national association(s), the NCAA and of any other governing bodies that may be applicable to me ("the Rules"). I understand the consequences of any failure to comply with the Rules, including but not limited to, loss of my eligibility to participate in future athletic Sweepstakes in any sport. *Nike is not responsible or liable for your participation in this Sweepstakes resulting in your ineligibility as an amateur athlete.*

### 1. Who is eligible?

This Sweepstakes is open only to legal permanent US residents who are 13 or older at the time of entry and are NIKE+ Members. Employees of NIKE USA, Inc., its parent company, NIKE, Inc., their subsidiaries and affiliates (collectively "NIKE"), or of other companies associated with the promotion of the Sweepstakes, as well as the immediate family (spouse, parents, siblings, and children, and each of their respective spouses) and household members of each such employee are not eligible. In addition, NIKE sponsored athletes and their immediate families are not eligible.

### 2. Who is sponsoring the Sweepstakes?

The Sweepstakes is sponsored by NIKE USA, Inc., One Bowerman Drive, Beaverton, Oregon 97005 (the "Sponsor"). Sponsor reserves the right to cancel, terminate or modify the Sweepstakes if it cannot be operated, conducted or completed as planned, for any reason. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter, or Instagram.

### 3. When can I enter?

The Sweepstakes starts at 12:01am PST on May 14, 2017 and ends at 11:59 pm PST on May 14, 2017 (the "Entry Period"). Entries submitted before or after the Entry Period will be disqualified.

### 4. How do I enter?

During the Entry Period:

- make sure your workout information setting is turned "on" within the App;
- Sync a run or walk of 5K or more using the NIKE+ Run Club App;
- Ensure push notifications are enabled on the NIKE+ Run Club App.
- Ensure you also have the NIKE+ App and push notifications are enabled as this is where winners will be notified.

There is a limit of 1 entry per person. Subsequent entries will be void. All entries become the property of Sponsor and will not be acknowledged or returned. Sponsor has the sole discretion to determine whether an entry is eligible. Any entry that violates this section or is otherwise objectionable (as determined solely by Sponsor), will not be considered and will be disqualified.

### 5. How will winners be selected?

On or about May 17, 2017, the Sponsor will select five (5) potential winners in a random drawing of all entries received. The odds of winning depend on the number of eligible entries received. The potential winner will be notified by telephone or email (in Sponsor's discretion) within three (3) days of the drawing. If a potential winner declines to accept the prize, has violated any of these Official Rules, or fails to sign and return the required documents within the required time period, then an alternate entrant may be selected, at Sponsor's discretion and if time permits, in his/her place in a random drawing of remaining eligible entries.

**ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY AND COMPLIANCE WITH THE OFFICIAL RULES HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS BEEN COMPROMISED OR FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY AND IS VOID AND WILL NOT BE HONORED.**

### 6. What can I win?

**One (1) pair of the never-to-be-released Nike Vaporfly Elite—worn in the Breaking2 attempt. The approximate retail value of these shoes: up to \$525.**

Any prize details not specified above will be determined by the Sponsor in its sole discretion. Prizes are not transferable and must be accepted as awarded. No cash or other substitution may be made, except by the Sponsor, who reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason as determined by the Sponsor in its sole discretion. The Winner is responsible for any and all other costs and expenses not listed above. **Prizes will be reported as income to a Winner and the Winner is responsible for taxes, if any, associated with the receipt of a prize.** Except where prohibited, a potential winner will be required to complete and return an executed Declaration and Release.

### 7. What other terms should I be aware of?

Unless prohibited by law, entrants agree to allow use of their name, voice, city/state of residence, photograph, and/or likeness for advertising and/or trade and/or any other purpose in any media or format now or hereafter known without further compensation, permission or notification.

In the event that the operation, security, or administration of the Sweepstakes is impaired for any reason Sponsor may, in its sole discretion, either: (a) cancel or terminate the Sweepstakes; (b) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; or (c) award the prize according to the Judging Criteria from among the eligible entries received up to the time of the impairment. Sponsor reserves the right to exclude previous Sweepstakes winners from entering this Sweepstakes.

By participating in the Sweepstakes, entrants agree to release and hold harmless the Sponsor, Facebook, Twitter, Instagram, and their respective parent and related companies, and their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any prize, including injury or damage to persons or property which may be caused, directly or indirectly from entrant's participation in the Sweepstakes or receipt or use of any prize.

### 8. How will disputes be handled?

All disputes arising out of or connected with the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Oregon. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Oregon, without giving effect to any choice of law or conflict of law rules (whether of the State of Oregon or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Oregon.

### 9. How can I find out who won or obtain a copy of these Official Rules?

To obtain the name of the winner(s) or a copy of these Official Rules, send a self-addressed stamped envelope to: *Michael Orenstein, NIKE, Inc., One Bowerman Drive, Beaverton, OR 97005.* Requests must be received within 4 weeks of the conclusion of the Entry Period.

**14. Entrant's Personal Information:** Information collected from entrants is subject to the Sponsor's Privacy Policy, which you may view at <http://agreementservice.svs.nike.com/rest/agreement?agreementType=privacyPolicy&uxId=com.nike.gck.ipsosresearch.web&country=US&language=en&requestType=redirect>