

FAQs: NIKE, INC. PRESENTS 'TEN ICONS RECONSTRUCTED' BY VIRGIL ABLOH

What styles from THE TEN collection are you launching and when?

The first five styles of The Ten — the Air Jordan I, Nike Blazer, Nike Air Presto, Nike Air Max 90 and Nike Air VaporMax — will be pre-released in New York City 9.9-9.13.

Global release dates of the first five styles of The Ten - London (9.18-9.22), Milan (9.21-9.25) and Paris (9.26-9.30).

In NYC, will the pre-released styles be available for purchase at Skylight at 23 Wall Street, NikeLab 21M and DSM?

Consumers will need to enter THE DRAW to have an opportunity to purchase and redeem footwear beginning 9.6. Stay tuned to nike.com/theten for launch details.

I read you are pre-releasing five styles in September. Aren't there ten styles? When will the others be released?

There are 10 styles in The Ten collection under two themes "REVEALING" and "GHOSTING". We are pre-releasing the first five "REVEALING" styles - Air Jordan I, Nike Blazer, Nike Air Presto, Nike Air Max 90 and Nike Air VaporMax from 9.9-9.13. The full collection of ten icons will launch worldwide in November.

Which of THE TEN collection will I have access to in September?

Consumers will need to enter THE DRAW to have an opportunity to purchase and redeem footwear beginning 9.6. The styles available in THE DRAW are the Air Jordan I, Nike Blazer, Nike Air Presto, Nike Air Max 90 and Nike Air VaporMax. The full collection of ten icons will launch worldwide in November.

Can I purchase all five styles or is there a limit?

Each of the "REVEALING" footwear styles will be available via THE DRAW. Consumers may enter THE DRAW once for each style of footwear starting 9.6.

Will this collection release online?

Stay tuned to nike.com/theten for launch details.

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Where can I purchase THE TEN and when?

Consumers will need to enter THE DRAW to purchase the collection beginning 9.6.

How do I enter THE DRAW?

Stay tuned to nike.com/theten for launch details.

How will I get notification of what's releasing and when through THE DRAW?

All information regarding the release of The Ten as well as information on THE DRAW will be available on nike.com/theten.

When I go to pick-up, do I need to have ID?

Yes, you will need valid identification to purchase and redeem footwear.

What's considered valid ID?

A government issued, unexpired driver's license, identification card or passport.

What do I do if I can't pick-up my pair? Can I send a proxy?

You must be present with valid ID to purchase and redeem your footwear if you are selected in THE DRAW. We will not accept a proxy.

If I win multiple styles via THE DRAW, can I pick them all up in one day?

If you are selected in THE DRAW, your confirmation email will have complete details on how to purchase and redeem footwear.

What happens if I win a pair via THE DRAW and I'm unable to pick them up?

If you are selected in THE DRAW, you must be available in person to purchase and redeem footwear.

If I win via THE DRAW, how will that be communicated?

You will receive a confirmation email and details on how to purchase and redeem footwear.

What time can I line up to purchase if I win via THE DRAW?

You will receive pick-up time in your confirmation email. There will be no need to line up.